

## Code of Ethics

As a member of the South Lake Tahoe Wedding & Honeymoon Association, I pledge myself to honesty and integrity, to pursue my profession and education so that my service to my clients shall reflect the highest standards.

I pledge myself to comply with the standards of the South Lake Tahoe Wedding & Honeymoon Association. I pledge myself to seek and maintain association with fellow South Lake Tahoe Wedding & Honeymoon Association members and others who may become a part of my business and professional life in an honorable and cooperative manner.

*I know that my clients rely on my knowledge, experience and recommendations. I pledge not to betray the trust my clients place in me.*

I pledge to:

- 1.) Treat other wedding professionals with professional courtesy and dignity.
- 2.) Exhibit professional and ethical behavior.
- 3.) Observe all laws and obtain any license(s) required by law for any businesses as well as your type of business.
- 4.) Act and speak professionally so as not to offend nor bring discredit to the wedding services profession. This includes communicating as completely as possible with customers regarding prices, what the service and/or product includes and what is in the contract. This also includes maintaining confidentiality of clients who request it.
- 5.) Honor all agreements made with our customers, suppliers and services provided.
- 6.) When unable or unqualified to fulfill requests for service, I shall make every effort to recommend the services of another qualified South Lake Tahoe Wedding & Honeymoon Association member.
- 7.) If a dispute arises, we will settle it professionally and promptly.
- 8.) Return phone calls to current, as well as, potential customers.
- 9.) Conduct business in a way that honors and protects the environment and natural beauty of South Lake Tahoe.
- 10.) Assist in the advancement of the wedding industry by helping to educate the public and other wedding professional members.